



Keep your passengers happy with up-to-date information

RailSmart Customer Information Solutions – learn how our award-winning technology can help keep your passengers informed and up to date.

Provide your passengers with attractive, interactive maps that allow them to discover details of live disruption, station information, accessibility guides, and an engineering work 'look ahead.' **Dynamic Route Maps** are completely customisable and can be optimised for use on mobile devices with zoom capability.

Simple to use configuration and management ensures setting up your system is simple. 3Squared help you create a map (largely based on your existing route map) that customers will recognise. Automated routines manage disruption through an interface to existing Network Rail and National Rail Enquiries systems for train and station information updates, which means the system almost looks after itself.

Deliver clear **online timetables and departure information** through 3Squared's innovative **Trainset** system, which can turn the Network Rail CIF format into a beautiful, readable, online (or downloadable PDF timetable) that your passengers will understand. Full colour customisable, and accessible to screen readers, you can use the solution to create timetables and publish them yourself or we can undertake this for you and manage planned and short notice timetable changes.

"We needed a way to present information to customers in a really easy, clear, digestible way that was personal to them and their part of the network. What we wanted was to update the map automatically and so now, by having the map connected into Darwin nearly all manual intervention has gone."

John Till, Head of Information Delivery, Southeastern

Some of our clients using RailSmart Customer Information Solutions:

Click these operator logos to see parts of the RailSmart Customer Information Suite Live!











Keep Passengers Informed

Provide an auto-updating interactive route map and passenger information.

RailSmart Dynamic Route Maps allows you to **keep passengers informed** by:

- **Displaying beautiful dynamic route maps**
- **Providing live disruption updates and station information**
- **Delivering an engineering look ahead and alternative bus routes**



Timetabling for Passengers

Provide passengers with accessible timetables and related travel information.

RailSmart Trainset & Timetables allows you to provide **timetabling for passengers** by:

- **Taking the information provided by Network Rail and turning it into a readable, accessible document**
- **Generating PDF copies for printing at the station or at home if required**
- **Displaying train loading information so passengers can decide the best time to travel**



Train Departure Information for Passengers

Provide clear, accurate and up to the minute information on train departures and station facilities - this data is automatically updated by connection to the Network Rail and National Rail Enquiries systems.

RailSmart Live Departure Boards & Station Information Pages provides **train departure information for passengers** by:

- **Embedding the live departures board and station information into your website**
- **Providing a summary overview to travellers at any station**
- **Embed detailed station information, location maps, staffed hours and more into your website**



Request your **FREE** demo at
3squared.com/demo-request/

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RailSmart

Customer Information Suite